

October 4, 2023 at Plymouth North high school room 107.

In attendance:

Beth Lopes, Lauren Papa, John Machado, Chrissy Anderson, Stacey Burke, Tom Bodie, Maria Dunn, Jeannie Gilbert, Tamar Buffalo-Ellis, Rianardo Ellis, Trace Melody, Annie Jones, Kate Holl, Michael Caple, Althea Tetrault, Shayne Martin.

Meeting Call to order at 6:34

Minutes approved at 6:35

Treasurers report:

Balance on Hand \$19,588.47 (see report for details.)

Some scholarship checks have not been cashed yet. Make a note to scholarship recipients to cash or deposit the check for their personal account and use as needed.

\$400 for Tri-M was to get fundraiser started. That will come back.

\$1000 in escrow summer camp scholarships. Mike Caple explained he issued more than that in the scholarships and asked PSMA change the line item for that money until he needs it cut.

The raffle permit has been secured for the year.

President's Report

Event Schedule:

No big changes to the event schedule. no new additions or subtractions. Having trouble booking the Texas roadhouse "Dine to donate". After numerous efforts, we are going to move on. Try to set it up with The 99 or swap out that fundraiser with a golf tournament/corn hole something to replace the \$1700 that we made last year.

Plymouth Calling will be on Saturday, March 2 instead of Sunday, March 3. more info on this further into the minutes.

Beth put together a schedule of all the concerts and will be emailing the directors to find out how many program books they need. The liaisons will be CCed.

Liaison Report:

Most of the directors are getting settled into the school year.

PCIS/Orchestra, Mahum is going remove the food from the spring concert.

PCIS/Theatre had a huge turnout for the Shrek auditions.

PSHS/Theatre - Cathy has been working on quotes for costumes. The prices are all over the place. She will continue to work on that.

PSHS/Gig Band had so much interest that they'll have two gig bands this year instead of one. PNHS/Gig Band will start up soon with Josh.

PSMS/Theatre contracted a director from outside the school.

PSMA Table Boxes:

Chrissy showed us the new banners & table info boards. Stacey is putting together the photo boards. We have cards to hand out that mimic the boards/banner. Stacey will finish organizing the boxes to include the laminated check list, donation forms, pens, donation jar, etc. One for North, one for South, One floater. Maria ordered stickers. Hand out to members.

Fundraising Reports:

Plymouth Calling has moved to Saturday March 2 from 2 to 6 PM. We have booked The Road Back Home, A PPS alum (Lauren to send Chris's info), Brian Battles may accompany playing for a bit, Birds Already - Yes, but we want to let them check schedule first. We're

going to change the accent color on the T-shirt and leave off the year so that we can sell any extra the following year. Beth, Lauren and Chrissy to have a call or meeting to discuss marketing. Quick discussion led to the decision to stay with eventbrite for ticketing. It looks more professional, we can add T-shirts, and pull reports easily.

There is a possibility of having NWT on a Monday night in the Summer. They are normally closed on Mondays. More discussion needed to decide on pursuing it.

G & G Sales:

Sales were very slow this year. The stadium seats were a flop. Blankets did not do well. The backpacks were a big hit with marching band. Vocal and theatre did poorly and will most likely be dropped after one more try.

Providence Bruins:

The vocal groups dropped out. It is solely for the marching band now. Bonnie Holmes to send home form for tickets. October 21 game.

Tri-M:

Fundraiser with Pura Vida bracelets. PSMA lent them the \$400 to get started.

Texas Roadhouse:

No success getting this booked. We have an application in with The 99 they do it by lottery.

Concert Program:

Discussion about how to promote it. Many families did not know about it last year. We'll continue to share on our socials. Lauren suggested creating a graphic for directors to share

on their socials. Chrissy will make one. Beth to send an email out to directors to disperse to their students.

Discussed ad discounts to spouses of faculty. We kept in line with our previous decisions. We won't be offering discounts, as we are a non-profit raising funds for the school programs.

Indie Fern Oktoberfest:

We've been promoting it. There's a sign-up genius, need a few more volunteers. We will be having a 50-50 raffle and raffling some swag.

Membership:

Membership has been slow going. We have 35 members and a goal of 200. At the end of the year last year we had 44 members (that was after a full year of concerts - we're doing well in comparison, but thought we'd be further ahead.)

Discussion to ramp it up. Say "become a supporting member" to differentiate it from "joining a committee"... your membership contribution supports the programs.

Rianardo wants numbers so that he can show how we are supporting the programs/per capita . He will work with my Caple to gather some information. People love numbers.

Chrissy to email Mike the membership links/graphic to be shared on socials & via email.

Communications:

Maria will reach out to liaisons for newsletter info to take that off the directors' plates. The goal is to share a little about each group and keep it balanced.

Chrissy gave brief overview for Liaisons-Socials Admins Process. Chrissy to send group text day of concert: {Liaison, Social Admin & Beth} requesting 5-10 pictures and a summary. Lauren/John/Me to post to FB. Liaisons are encouraged to recruit parents & students to help with photos/summary if need be. Use programs for spelling or check in with directors.

Mike Caple shared that for the first time since Covid, The Plymouth International Chorus is back! 6th and up (for travel). 4th-8th will rehearse together to be ready for when the UK visits.

Big changes to the Tree Lighting. No parade. Maybe a drumline to staging area. There will be performances from 4:30-6pm. Think "Coffee House" style, but more curated. (time is estimated at the moment.) More to come.